TONIC.

Feed Advertiser Checklist

We require a **non-refundable** minimum account balance of $5,000. Accounts are on prepaid basis only.

	NO	YES
Can you do a daily average spend of around $100?		
Do you buy from other networks? Which ones?		

What kind of offers are you promoting?	Own offers
	Reselling traffic
	Affiliate marketing
If none of the above, please specify:	

Please list your top 5 demand countries and the average RON bid:

Do you want to buy POP or PPR (domain) traffic or both?	POP	PPR
If both: Please provide us either with 2 Feed-URLs or with a parameter in your documentation to differentiate ad-types.		
Do you want to buy non-adult or adult traffic or both?	Non-Adult	Adult
If both: Please provide us with a parameter in your feed(s) to differentiate.		

The Tech Part:

Can you work with XML/JSON feed? (mandatory)

How many requests can your system handle (roughly)?

Can your system answer within 150–200ms (incl. network)?

Please provide us with 2 feed demo links (one with an actual bid and one with a »no bid« answer):

General information (please comment if needed): ACKNOWLEDGED

We can provide you with an XML/JSON feed example

By default we are offering every single visitor we have on the network to the feed (millions per day)

We don't send referrers or domain names, but sourceIDs

Our system requires a minimum bid of $0.0010 (POP) / 0.0020 (PPR)

We can exclude certain countries if needed (please provide list)

We can exclude networks you don't want to receive traffic from (please provide list)

We can send along keywords either separated by comma (preferred) or in a separate call

We can send you a flag for non-adult/adult traffic

We use preferably one feed per ad-type (if you want to work with one feed for both, pls provide a parameter to differentiate ad-types)

We are hosting on AWS *us-east-1* for best connection speed, please ensure low latency can be provided

Please provide us with your API/feed documentation

Please make sure your landing pages comply with our rules: https://tonic.com/advertiser/faq.html#not-allowed

Please make *really* sure your landing pages comply with our rules

We will prepare our standard feed-advertiser agreement to sign (mandatory)

Wire transfer details:
Account Name: Team Internet AG
Street: Liebherrstr. 22 **City:** Muenchen **ZIP:** 80538
Account Nr. / IBAN: DE23 7002 0270 0010 1314 74

Bank Name: UNICREDIT BANK AG (HYPOVEREINSBANK)
Street: Utzschneiderstrasse 7 **City:** Muenchen **ZIP:** 80469
BIC / SWIFT-Code: HYVEDEMMXXX